

ADDY Winners Press Release

Awards	Entry	Entrant	Advertiser
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The Yakima Advertising Federation announced the winners of the coveted ADDY Awards competition honoring creative excellence in advertising.

A Complete list of winners is listed below.

ADVERTISING FOR THE ARTS & SCIENCES

Gold ADDY® Award	Hype	Central Washington University Campus	CWU Campus Life
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ADVERTISING INDUSTRY SELF-PROMOTION

Gold ADDY® Award	Artmil promotional materials	Artmil	Artmil Graphic Design Studio
Silver ADDY® Award	Bradley & Company Christmas Card -	Bradley & Company	Bradley & Company

COLLATERAL MATERIAL

Gold ADDY® Award	Visions: Sunrise Cedar Homes	Sara Nelson Design, Ltd.	Sunrise Cedar Homes
Gold ADDY® Award	The Campaign for Central Washington	Central Washington University	Central Washington University
Gold ADDY® Award	Fundacion Carter Stationery	Sara Nelson Design, Ltd.	Fundacion Carter
Gold ADDY® Award	2007 Wapato Tamale Festival Poster	Abbott's Printing, Inc.	Wapato Chamber of Commerce
Gold ADDY® Award	2007 Ellensburg Rodeo Poster	Abbott's Printing, Inc.	Ellensburg Rodeo
Gold ADDY® Award	CWU Commencement Participation	Central Washington University	Central Washington University
Gold ADDY® Award	Azimuth Magazine	The Field Group	The HuMMER Club, Inc.
Silver ADDY® Award	2007 Zillah Spring Fling Poster	Abbott's Printing, Inc.	Sarah Sappenfield
Silver ADDY® Award	2008-2009 Transfer Acceptance Book	Abbott's Printing, Inc.	CWU Public Relations and Marketing
Silver ADDY® Award	CWU Transforming Lives Campaign	Abbott's Printing, Inc.	CWU Public Relations and Marketing
Silver ADDY® Award	Cub Crafters 2008 Calendar	Abbott's Printing, Inc.	Cub Crafters
Silver ADDY® Award	Central Washington University 2006	Central Washington University	Central Washington University
Silver ADDY® Award	Central Connections Spring 2007	Central Washington University	Central Washington University

CONSUMER OR TRADE PUBLICATION

Silver ADDY® Award	"Naturally Beautiful"	Sara Nelson Design, Ltd.	Yakima Plastic Surgery Associates
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DIRECT MARKETING

Silver ADDY® Award	"Believe Your Eyes" card	Sara Nelson Design, Ltd.	Chandler Reach Winery
Silver ADDY® Award	Kadlec Medical Center	Sara Nelson Design, Ltd.	Kadlec Medical Center
Silver ADDY® Award	CWU Admissions Search Piece	Central Washington University	Central Washington University

ELEMENTS OF ADVERTISING

Gold ADDY® Award	Farm Boy Illustration - Second Year	Sara Nelson Design, Ltd.	Farm Boy Wines, Prosser Wine Company
Gold ADDY® Award	Essence De La Belledame	Sara Nelson Design, Ltd.	Essence De la Belledame
Silver ADDY® Award	Attention Marketing Logo	Attention Marketing	Attention Marketing

INTERACTIVE MEDIA

Silver ADDY® Award	Northwest Jet Boats website	Artmil	Northwest Jet Boats
Silver ADDY® Award	Three Rivers Campus brochure & cd-	Artmil	Three Rivers Campus, Toyota Center,
Silver ADDY® Award	RAS Contracting Website	Attention Marketing	RAS Contracting Corp.
Silver ADDY® Award	Children's Village Website	Yakima Valley Memorial Hospital	Children's Village
Silver ADDY® Award	Memorial Hospital Website	Yakima Valley Memorial Hospital	Memorial Hospital

MIXED MEDIA (Cross Platform) CAMPAIGNS

Gold ADDY® Award	Your Heart Advantage Hospital	Yakima Valley Memorial Hospital	Memorial Hospital
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NEWSPAPER

Silver ADDY® Award	Celebrate Youth	Yakima Valley Memorial Hospital	Memorial Hospital
Silver ADDY® Award	Memorial Hospital Website promotion	Yakima Valley Memorial Hospital	Memorial Hospital

NON-TRADITIONAL ADVERTISING (See Glossary)

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Silver ADDY® Award	Where Gender & Family Are The	Central Washington University Campus	CWU Center for Student Empowerment
OUT-OF-HOME			
Gold ADDY® Award	North Star Lodge Donor Wall	Yakima Valley Memorial Hospital	Memorial Hospital
PUBLIC SERVICE			
Gold ADDY® Award	Burl the Squirrel	WSDOT	Residents of Washington
Silver ADDY® Award	Report To Our Communities	The Field Group	Yakima Valley Farm Workers Clinic
Silver ADDY® Award	Epic 2006 Annual Report	The Field Group	Epic
RADIO			
Gold ADDY® Award	Yakima Bears Baseball Club -	Gap Broadcasting	Yakima Bears Baseball Club
Silver ADDY® Award	Print Guys - Not Dreaming	Gap Broadcasting	Print Guys
Silver ADDY® Award	Western Creations Grand Opening	GAP West Broadcasting	Western Creations
Silver ADDY® Award	Pingrey Ford Screaming and Scheming	NNB Radio	Pingrey Ford
SALES PROMOTION			
Gold ADDY® Award	Gold Dust Dental Brochure	Abbott's Printing, Inc.	Gold Dust Dental
Gold ADDY® Award	CWU In the Groove Housing	Central Washington University	Central Washington University
Gold ADDY® Award	Judel Organics Potato Packaging	Sara Nelson Design, Ltd.	Judel Marketing International
Gold ADDY® Award	E-Scent-lals Candles Packaging	Sara Nelson Design, Ltd.	E-Scent-lals Candle Company
Gold ADDY® Award	Farm Boy Wines - Second Year Label	Sara Nelson Design, Ltd.	Farm Boy Wines
Silver ADDY® Award	Goodfruit Grower 2008 Media Guide	Abbott's Printing, Inc.	Goodfruit Grower
Silver ADDY® Award	Cub Crafters Presentation Folder	Abbott's Printing, Inc.	Cub Crafters
Silver ADDY® Award	CWU ResLife Magazine	Central Washington University	CWU University Housing and New Student
Silver ADDY® Award	Firehouse Cookies	City of Yakima	Yakima Fire Department
Silver ADDY® Award	Sunrise Cedar Homes Presentation	Sara Nelson Design, Ltd.	Sunrise Cedar Homes
Silver ADDY® Award	Vision: Port of Kennewick Newsletter	Sara Nelson Design, Ltd.	Port of Kennewick
Silver ADDY® Award	Pasco Chamber of Commerce	Sara Nelson Design, Ltd.	Pasco Chamber of Commerce
STUDENT ADDY Categories			
Student Gold ADDY®	Become A Professional	Stephanie Collins	Central Washington University
Student Gold ADDY®	Wildcat Welcome Weekend	Jules Walker	Central Washington University
Student Gold ADDY®	Gatorade "...Your Thirst..." Campaign	Christopher Mayer	Central Washington University
Student Gold ADDY®	Portfolio "Design by Chris Mayer"	Christopher Mayer	Central Washington University
Student Gold ADDY®	Satellite Radio	Sarah Sappenfield	Perry Technical Institute
Student Gold ADDY®	Lego "Imagination — Build Yours" TV	Christopher Mayer	Central Washington University
Student Gold ADDY®	Stop Aids	Dan Steele	Central Washington University
Student Silver ADDY®	Seven sins of Yakima	Robert M. Bewick	Perry Technical Institute
Student Silver ADDY®	Mercury Ad	Robert M. Bewick	Perry Technical Institute
Student Silver ADDY®	Vintage	Stephen Stokesberry	Perry Technical Institute
Student Silver ADDY®	Surveyor CD	Stephen Stokesberry	Perry Technical Institute
Student Silver ADDY®	Volleyball Logo	Heidi Gunvaldson	Perry Technical Institute
TELEVISION			
Gold ADDY® Award	Thank You	KNDO	Memorial Hospital
Silver ADDY® Award	Children's Village PSA	KNDO	Children's Village
Silver ADDY® Award	Josh	KIMA-TV	Consumer Credit Counseling Service
Silver ADDY® Award	The Field Group	The Field Group	The Field Group
Silver ADDY® Award	Your Safety	The Field Group	CWI Security
Silver ADDY® Award	As Fun As	KNDO	Legends Casino